

Systematic Innovation of Products, Processes, and Services – Sample Schedule – Cambridge, MA

DAY 1

8:00 AM– 9:00 AM	Registration & Breakfast
9:00 AM– 10:30 AM	Introduction to Systemic Innovation
10:45 AM– 12:30 PM	Design Thinking Skills
12:30 PM – 1:30 PM	<i>Lunch</i>
1:30 PM – 5:00 PM	Creating and Capturing Value from Innovation
5:00 PM – 6:00 PM	Networking Reception

DAY 2

8:00 AM – 8:30 AM	<i>Breakfast</i>
8:30 AM – 9:00 AM	Learning Synthesis
9:00 AM -12:30 PM	Agile Product Development
12:30 PM – 2:00 PM	<i>Group Photo and Lunch</i>
2:00 PM – 5:15 PM	Platform Strategy

DAY 3

8:00 AM – 8:30 AM	<i>Breakfast</i>
8:30 AM – 9:00 AM	Learning Synthesis
9:00 AM – 10:45 AM	Applied Creativity
10:45 AM– 12:30 PM	Customer Needs Analysis
12:30 PM – 1:30 PM	<i>Lunch</i>

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1:30 PM– 3:15 PM

MIT Innovation Walking Lecture

3:15 PM– 4:45 PM

Systematic Innovation at Leviton

DAY 4

8:00 AM – 8:30 AM

Breakfast

8:30 AM – 9:00 AM

Learning Synthesis

9:00 AM – 12:30 PM

Innovating Products and Services w/ GenAI

12:30 PM – 1:15 PM

Lunch

1:15 PM– 3:15 PM

Design for Sustainability

3:15 PM – 4:45 PM

User Experience Design

5:30 PM – 8:00 PM

Reception and Dinner

DAY 5

8:15 AM – 9:00 AM

Breakfast

9:00 AM– 12:30 PM

Managing Complex Projects

12:30 PM – 1:30 PM

Lunch

1:30 PM – 3:15 PM

Innovation Leadership

3:15 PM – 4:30 PM

Program Conclusion